

Devanshu Agrawal

Product Manager

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EXPERIENCE

Product Manager Intern, AI-ML @ BlackBerry

Waterloo, Canada | Jan 2020 - Present

- Owned product roadmap and created UX for ML threat detection cybersecurity application to be launched with a major US carrier.
- Ran competitive intelligence on endpoint protection of QNX platform used across 150M+ connected and autonomous vehicles.
- Translated stakeholder requirements for MVP and designed demo to showcase BlackBerry applications at RSA World Security Conference.

Product Manager Intern @ Flashfood

Toronto, Canada | May 2019 - Aug 2019

- Architected and launched marketing engagement platform which led to 60% higher data points, funnel tracking, user analytics and traffic monitoring for 800k+ active users across iOS and Android apps.
- Planned tax compliance integration for US and Canadian marketplace using Avalara Avatax for 500+ supermarket chain stores.

Software Developer Intern @ Honey (PayPal)

Los Angeles, USA | Sept 2018 - Dec 2018

- Scoped PRD and created a Neo4j NodeJS-Cypher app to visualize and improve Infrastructure system dependency by 15%
- Designed and developed Cross-Platform Account-Sync program for in-house user onboarding system saving 30+ hr/month

Full-Stack Developer Intern @ ChefHero

Toronto, Canada | Jan 2018 - Apr 2018

- Implemented front-end overhaul to Admin and Buyer Portal. Dev owner for 4 UX Features.
- Prototyped Vendor Region Mappings for Admin portal to automate 30% Customer Support and reduce the logistical cost of deliveries.

Backend Developer Intern @ TD Bank Group

Toronto, Canada | Sept 2017 - Dec 2017

- Created backend standalone application to monitor server builds, graphs using Grafana and collect service data for flagship stock broker system. Application used by 9 teams in TD Technologies.
- Wrote migration scripts to move production database from MongoDB to time-series-based InfluxDB with no data loss.

SKILLS

Product & Design

UX • Research • BI • Data Analysis • Wireframing • Rapid Prototyping • Jira • Tableau • Flutter • AdobeXD • Invision • Figma • Sketch

Code & Software

Java • C++ • React • Node.JS • GCloud • neo4j • Kubernetes • k6 • Docker • Elastic Search • SQL

ACTIVITIES

PM Lead @ Astra Labs

- Tech non-profit building solutions for problems faced by marginalized communities
- 100k+ users and 5M+ impressions through apps and outreach program

EDUCATION

University of Waterloo

BASc Computer Engineering
Waterloo, Canada
Expected - Apr 2022

AWARDS

- Winner: Waterloo Engineering Competition '18 & '19
- President's Scholarship
- Sanford Fleming Scholarship '18 & '19